

Personal Profile

Manager heavily involved in the Hotel and Tourism Industry and in the promotion of the region with numerous national and European awards. For almost 20 years (8 years in Business Administration and 11 years in Hotel Management). Additionally, in the last two years General Manager of a small construction project. A real love for Business Management, an expert in accounting and business control, a specialist in Web & Social Marketing, a passionate Sommelier, extensive seasonal experience in restaurants while a student, Volunteer, gold medal of AVIS (Italian Association of Volunteer Blood) and R.C.P. (Cardio Pulmonary Resurrector). Lover of power walking and Nordic walking.

Personal Details

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Nationality: Italian – **Date of Birth:** 27 April 1964

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Employment History

Continuously developing in the role of Hotel Manager in the Hospitality sector. A graduate of Business & Economics (old system), registered Chartered Accountant and Auditor, specialised in Economics of Tourism and in Web & Social Marketing, as well as a Sommelier due to personal passion with a diploma from the three year F.I.S.A.R. course, seasonal experience working in restaurants while attending university, a specialist in Start-ups and Business Development, restructuring, turnaround and implementation of procedures and management systems for hotel settings.

PRE-OPENING MANAGER - HOTEL MANAGER - GENERAL MANAGER

2018/2019 - Torre Don Virgilio **** - Modica, Sicily

2017/Spring Season - La Scibina **** - Ragusa, Sicily

2015/2016 - Palazzo Melfi **** - Comiso, Sicily

2012/2014 - La Dimora di Spartivento ****, Concierge Hotel - Ragusa, Sicily

2009/2011 - FerroHotel ****, Concept Hotel - Modica, Sicily

2006/2008 - Hotel Principe d'Aragona **** - Modica, Sicily

RESIDENT MANAGER

2015 Summer Season - Baglio Soria Resort & Wine Experience ****, FIRRIATO Hospitality - Trapani, Sicily

REAL ESTATE MANAGER

2014-Present - GGHH-House Hotel - Marina di Modica, Sicily

PLANNING, START-UP, WEB-MARKETING, AUDITING, HOTEL & COMPANY CONSULTANT

2020-Hotel & Property Manager "Sinfonia" Sicily

2015-Feudo Baully Hotel****,Palazzolo Acreide,Sicily

2015-Villa principe Belmonte Hotel****,Ispica, Sicily

2014-Stella Marina Sicilia Hotel Club***,Scoglitti, Sicily

2009/2010-Le Saje-Val di Noto Design Resort,Luxury M.I.C.E.Hotel & Spa - Modica, Sicily

2008-Le Magnolie Hotel***,Boutique Hotel - Modica,Sicily

1998/2003 Chartered Accountant - Public Body

1995/1998 Chartered Accountant at Studio Associate Tax advisory - commercial activity

EXECUTIVE MANAGER

2010/2011 - Borgo Rio Favara****, Bagaglino Group - Ispica, Sicily

1999/2006 - Hotel Club Conte di Cabrera***, Nouvelles Frontieres - Maganuco, Sicily

1998/1999 - Primosole V.I. S.p.a.

DEVELOPMENT MANAGEMENT

2014-Present - "GEINA INFORMATCA s.r.l."

SUSTAINABLE REGIONAL TOURISM DESTINATIONS MANAGEMENT

2019-Present - A.D.A. (Hotel Manager Association), Chartered Accountant, Italy

2015-Present - ASCOT (Association of Retailers and Tour Operators), Marina di Modica, Sicily

2011-Present - Val di Sicilia

2008/2010 – President of Tourism consortium "Passo Sud Est"

TEACHER & TUTOR

2011: Trainer of Module 8 'Territorial Marketing' & Coordinator of 'The Tourist Laboratory' comprised of 300 hours to create 5 projects for promotion of the territory with Masters post university level, "Integrated tourist offer in the Val di Noto" organised by the Faculty of Science at Catania University.

2000/2010: Trainer of 'The Receptive Structures Sector', 'Tourism Economics & Marketing', 'Business and Economics in Tourism', 'Statistics', 'Sales & Marketing of garden products - nursery flora', 'Business Organisation & Marketing' and 'Public Relations & Human Resources' at various Institutes of Higher Education.

Voluntary Work

Blood Donor with AVIS (Italian Blood Donors Association) since 9th January 1988 to present. Card No. 1010, Modica: Silver Medal in 1999 (after 25 donations) and Gold Medal in 2012 (after 50 donations).

R.C.P. (Cardio Pulmonary Resurrector), 8 February 1989, Card 339 issued by the Rotary International 211th District of Sicily - Malta.

Education and Qualifications

1994 – Degree in Business & Economics (old system)

1995 – Achieved Chartered Accountant status

1996 - Master in Taxes

1998 - P.E.T. – B1 level English language certificate from **the University of Cambridge**

1999 - Auditor qualification

2001 - Specialization in Economics and Management of Tourism

2002 - "Attestation de fin de stage intensif de francais – Intensive French Language Course", I.L.P. (Institut Linguistique du Peyrou) Montpellier

2003 - E.C.D.L.

2008 - Grade 8, (**Graded Examination in Spoken English**), Trinity College – London,

2019 - Hotel Institute Diploma - EIPASS 7 ICT - Level C2 in English, the highest level designated by the CEFR scale.

Interests

From September 2007 to Present - Member A.D.A. (Association of Hotel Directors), No. 1.710 repertoire, by virtue of experience and proven on the basis of evidence to the effect their business.

From September 1998 to Present - enrolled on the Register of Auditors, No.78.089, at the Ministry of Justice.

Languages

Native Language: Italian

Additional Languages: English (Level – Good), French (Level – Adequate), German (Level – Elementary)